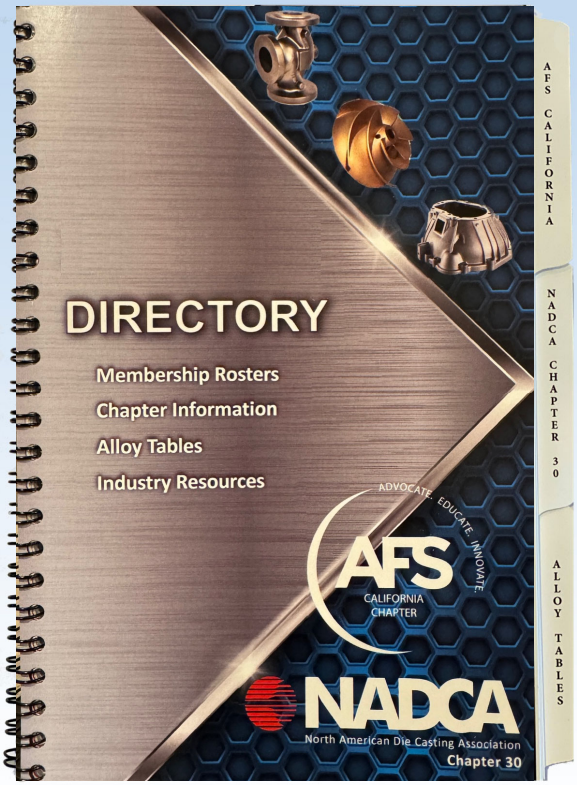


ADVERTISING OPPORTUNITY
2027-2028 Directory

NADCA Chapter 30 and AFS California—the largest metal casting chapters in California—are combining their biennial 100-page Directory publication for 2027-2028.

Be on the desk of over 400 metal companies!
Release date is January 2027.

Example at left: the 5.5" x 8.5" spiral bound publication includes a roster of chapter individuals, member companies, alloy data tables, advertisements, and more.

SAVE 50%

Early Bird Rates end November 13, 2026. Complete your order before the early bird date and save 50%!

WEB BANNERS ON 2 METAL CASTING SITES

Advertising in the Directory is the only way to get your banner on **2 websites**!

AFS Southern California merged with AFS Northern California to create AFS California. Your banner will be on the future **AFS California site** (www.afscalifornia.org) and at **NADCA Chapter 30** (www.nadca30.org).

SECURE YOUR AD

- Ad space is on a first-come, first-serve basis.
- Premium page holders from the previous year's publication will receive the first chance to renew their premium space.
- Use a link below to secure your ad:

www.nadca30.org/directory

www.afscalifornia.org/directory

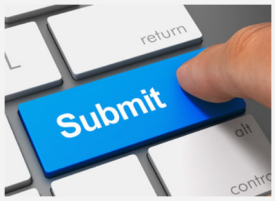
CIRCULATION

The Directory is distributed for 2 years, and available at all local AFS/NADCA chapter events.

2027-2028 Advertisement Location and Size	Price	Early Bird Price 50% off before Nov 13, 2026	AFS California & NADCA Chapter 30 Print Ad Details:
Premium: Back Cover (Full Page 5.5" x 8.5")	$6,800	$3,400	Back Cover of Book.
Premium: Opposite Inside Front Cover (Full Page 5.5" x 8.5")	$5,400	$2,700	Page 1. First page on right when book is opened.
Premium: Inside Front Cover (Full Page 5.5" x 8.5")	$5,000	$2,500	Back side of front cover. First page on left when book is opened.
Premium: Inside Back Cover (Full Page 5.5" x 8.5")	$5,000	$2,500	Reverse Side of Back Cover.
Premium: Opposite Inside Back Cover (Full Page 5.5" x 8.5")	$4,100	$2,050	Final page on left side of book.
Premium: Tab Page—6 available (Full Page 5.5" x 8.5")	$3,500	$1,750	Tabbed, thick page within book. **6 remain available**
Premium: Opposite Table of Contents (Full Page 5.5" x 8.5")	$3,400	$1,700	Page 4. Location next to Table of Contents.
Premium: Opposite Welcome Letter (Full Page 5.5" x 8.5")	$3,400	$1,700	Page 2. Location next to Chair Welcome Letter.
Premium: Opposite Index of Advertisers (Full Page 5.5" x 8.5")	$3,400	$1,700	Location next to Index of Advertisers.
Regular Full Page (Full Page 5.5" x 8.5")	$2,900	$1,450	Regular full page within book.
Regular 1/2 Page (Half Page 5.5" x 4.25")	$2,500	$1,250	Regular half page within book.

Artwork Specifications:

Artwork is due before Friday, November 20, 2026. Ad is minimum 300 dpi. Accepted formats are jpeg, tiff, and pdf. Email to james@nadca30.org. Hard copy artwork can be sent to NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762. Hard copy artwork will be scanned and may lose sharpness. Web Banner size is 920x150 pixels. Artwork creations or changes by staff is $75/hour. Questions: 916-933-3062.



ORDER FORM:

Pay and submit artwork online to: www.nadca30.org/directory or www.afscalifornia.org/directory

NAME:_____ COMPANY:_____

ADDRESS:_____ CITY:_____ STATE:_____ ZIP:_____

EMAIL:_____ WEBSITE:_____

Enter Type of Ad:_____

Enter Total Payment:_____

Mail form and payment to: NADCA 30, 2971 Warren Lane, El Dorado Hills, CA 95762 | Questions 916-933-3062